

Hosted Buyers Program

Once you submit the HBP Form, your company profile will be screened and evaluated.

(Approved profile may be covered with a full package or hotel-only package, which will include the following benefits excluding airline ticket)

Hosted buyers will have the chance to benefit from the dedicated B2B platform, enabling them to meet with 1,200+ exhibitors from 51 countries and enjoy exclusive advantages during their visit.

Benefits:

- 3 nights' accommodation at one of our 5-star partner hotels in Cairo on a Bed & Breakfast basis.
- Air ticket from your destination to Cairo & back on an economy class basis. The program will not cover any ticket/s issued directly by the buyer without prior notice and not through our official travel agency.
- Meet and assist services upon arrival at Cairo International Airport.
- Transportation from the Airport to our partner hotels only & vice versa.
- International Buyer Kit {Entry Badge, Catalogue, Floor Plan, Bus Schedule, etc.}
- Shuttle bus from the hotel to the exhibition and vice versa.
- Access to the Hosted Buyers Lounge for meetings, checking emails, or networking with peers.
- One-to-one meetings with exhibitors of your choice.
- Matchmaking sessions by sector.

Program Exclusions

- Meals
- Any additional costs for travel changes
- Any personal extras at the hotel. These should be settled directly with the hotel upon your departure
- Hotel upgrades
- Transportation not mentioned in the invitation
- Visa fees
- Travel Insurance
- PCR Test

Organized By:

Terms & Conditions

1. Appointments & Matchmaking Sessions

Each qualified buyer attends the exhibition, first and foremost, to do business with our exhibitors. Therefore, each buyer is committed to a minimum number of eight (8) appointments per day. This still leaves lots of time for buyers to take advantage of other elements at the show: networking, walking the floor, and exploring new products. Appointment Sessions will be monitored: Forms signed by the exhibitor must be submitted by the end of each day to Food Africa's matchmaking team help desk in the exhibition venue.

2. Stay for the day

Once your appointments are done, or in between if you prefer, we ask that you spend your time exploring new products, suppliers, and generally checking out the exhibiting companies. Buyers are expected to attend and remain engaged throughout the full 3 days of the event.

3. Provide your feedback

Each buyer is provided with a feedback form upon their arrival at the hotel in Cairo. This form must be submitted to our team at the hotel help desk before departure, as it helps us improve our next show session.

4. Travel & Logistics

- Travel schedules are organized by the exhibition team to maximize a buyer's time at the exhibition, and it is expected that buyers adhere to these arrangements. Changes to these schedules should be requested by email prior to final confirmation.
- If a hosted buyer's flight is delayed, cancelled, or missed for any reason, the next available flight to Cairo should be taken. The hosted buyer must inform us as soon as possible. We will not be responsible for any additional costs incurred.
- Check-in time is 3:00 pm, Check-out time is 12:00 pm. Early Check-in & Late Check-out: "Subject to availability of room."
- Cancellations can only be accepted if notified via email at least 2 weeks before the opening of the exhibition.

Organized By:



General Regulations

- Acceptance to the hosted buyer program is at our discretion. We reserve the right to decline a hosted buyer's application without necessarily providing a reason for doing so.
- Information provided by the buyer will be treated as confidential.
- We only accept one application per company.
- All applicants must complete registration through a unique personal email address.
- The Hosted Buyer must attend the exhibition and hold a minimum of 8 verified meetings & Selected Sessions per day.
- Buyers' feedback shall be submitted to the buyers' help desk at the hotel before their departure.
- Buyers who do not meet the qualifying criteria will be given the opportunity to attend as an international visitor (Free Admission & Catalog) and benefit from our hotel's discounted rates.

****Any breach of the above terms & conditions could affect the buyer's eligibility for the benefits of the Hosted Buyers Program.**

I Hereby confirm the acknowledgment of the above information & exhibition regulations.

Name:

Company Stamp

Company Name:

Signature

Organized By:

